

Rep Order# 9771680 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 565955

Printed: 09/07/2012 8:53 AM
Last Received: 09/06/2012 5:44 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2600
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2600
Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 6 & 22

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	F	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/21-09/21	2	1	2	\$800.00	
Rating: 2.3												
Sales Remark: V9 ADD - MG FROM LN 22												
V9 Comment Changed, Spots/week Changed												
	*22	SA	5P-530P	FOX13-LIVE@5WK	:30	\$400.00	09/22-09/22	0	0	0	\$0.00	
Rating: 1.4												
Sales Remark: V9 NA												
V9 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 2 / \$800.00

---SALES MONTHLY TOTALS---

Sep 12: . 35 / \$24,025.00
Sales Totals: 35 / \$24,025.00
Station Totals: 35 / \$24,025.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$120,125	CABL	0%	KDLU	0%	KJZZ	0%	KSL	24%	KSTU	20%
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KTVX	16%	KUCW	5%	KUTV	35%	UNKB	0%	UNKN	0%
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Books null
Demos RA3564